

# EXAMPLES OF EPIC ENGAGING POSTS AND HEADLINES

FOR YOU TO COPY & PASTE

WRITTEN BY

**DAN & LIZ CLARKE**  
-YOUR ONLINE UPLINE-

# 177 Examples of Epic Engaging Posts and Headlines For You To Copy & Paste

Are you a Network Marketer or Home Based Business Owner looking for ways to introduce your products, services and business opportunity without sounding spammy or fake?

Are you afraid of sounding salesy, pushy or perhaps hate copying and pasting what your upline has posted because it just isn't you? Or perhaps, you want to help your team find their authentic voice so they connect with their audience more, and want to give them some guidance using tried and tested posts.

It's time to get rid of those Social Media Nerves.

Below you will find 177 tried and tested posts and headlines which are proven to get you more engagement.

More engagement leads to more conversations which is when you have the best opportunity of making a sale.

I have listed my top 10 on the final page with explanation behind why these are so effective.

Have fun and make money

- *Your Online Upline*

## **The headlines**

Here are 17 examples of proven headlines you can use to create curiosity with your Social media posts. I have provided examples for you to see how you can best use the templates provided.

### **Your Lawyer Doesn't Want You To Read This Ad**

Your \_\_\_\_\_ Doesn't Want You To Read This Ad

### **You, A Millionaire Writer?**

You, A \_\_\_\_\_?

### **You too can look and feel great in just 12 minutes a day with Gym-In-a-Can!**

You too can \_\_\_\_\_ in just \_\_\_\_\_ with \_\_\_\_\_!

### **Would You Like To Have A Photographic Memory?**

Would You Like To Have A \_\_\_\_\_?

### **World Renowned Chef Reveals "Top Secret" Low-Fat Ways To Cook Chicken, Fish and Turkey With NO Fat, NO Margarine, NO Butter Absolutely Guaranteed.**

World Renowned \_\_\_\_\_ Reveals "Top Secret" \_\_\_\_\_ Ways To \_\_\_\_\_ With \_\_\_\_\_ Absolutely Guaranteed.

### **Woman Who Spent 5 Years In A Wheel Chair With MS Wins Aerobics Contest In Amazing Fashion**

Woman Who \_\_\_\_\_ Wins \_\_\_\_\_ In Amazing Fashion

### **Wife Of Famous Movie Actor Discovers Scent That Drives Men Wild**

Wife Of Famous \_\_\_\_\_ Discovers \_\_\_\_\_ That \_\_\_\_\_

### **Why Lazy SOB's Succeed In Business And Nice Guys Fail**

Why Lazy \_\_\_\_\_ Succeed In \_\_\_\_\_ And Nice Guys Fail

### **Why Are We Giving Away This (product here) For Only \$2 - This Is Not A Misprint**

Why Are We Giving Away \_\_\_\_\_ For Only \_\_\_\_\_ -This Is Not A Misprint

### **Who Else Wants To Make Money With Their Computer?**

Who Else Wants To \_\_\_\_\_ With \_\_\_\_\_?

**Who Else Wants To Make A Cake In Half The Time?**

Who Else Wants To \_\_\_\_\_ In \_\_\_\_\_?

**Who Else Wants A "To Die For" Figure?**

Who Else Wants A \_\_\_\_\_?

**Which One Of These Skins Problems Do You Want To Get Rid Of?**

Which One Of These \_\_\_\_\_ Problems Do You Want To Get Rid Of?

**Which of These Health Problems Do You Want To Beat?**

Which of These \_\_\_\_\_ Problems Do You Want To Beat?

**Where The Money Is And How To Get It**

Where \_\_\_\_\_ Is And How To Get It

**What Would You Rather Do: Watch TV Or Make Some Real Money?**

What Would You Rather Do: \_\_\_\_\_ Or \_\_\_\_\_?

**What The Travel Agent Won't Tell You Can Save You 50%-70% On Your Next Cruise Vacation!**

What The \_\_\_\_\_ Won't Tell You Can Save You

## More headlines

How To Seriously \_\_\_\_\_ That Drives \_\_\_\_\_

How To \_\_\_\_\_ in [#] easy steps

How To \_\_\_\_\_ in

How I Made \_\_\_\_\_ in \_\_\_\_\_

How To Find \_\_\_\_\_

How To Rock \_\_\_\_\_

How To Make A Strong \_\_\_\_\_

How To Completely Change \_\_\_\_\_

How To Create \_\_\_\_\_ That Gets \_\_\_\_\_

How To Get More \_\_\_\_\_

How To Generate More \_\_\_\_\_

How To Quickly \_\_\_\_\_

How To Deliver

How To Use \_\_\_\_\_ To Stand Out

How To Tell If \_\_\_\_\_

How \_\_\_\_\_ Boost Your \_\_\_\_\_

How To \_\_\_\_\_ The Right Way

How \_\_\_\_\_ Can Inspire Your \_\_\_\_\_

How To Get Rid Of \_\_\_\_\_

What To Do With \_\_\_\_\_

Where To Find \_\_\_\_\_

Quick Guide: \_\_\_\_\_

A Complete Guide To \_\_\_\_\_

What to Look for \_\_\_\_\_

Ultimate Guide: \_\_\_\_\_

Advanced Guide: \_\_\_\_\_

Beginners Guide: \_\_\_\_\_

Hack: \_\_\_\_\_

DIY \_\_\_\_\_

Practical Guide: \_\_\_\_\_

The Anatomy Of \_\_\_\_\_ That Gets \_\_\_\_\_

Full Guide: \_\_\_\_\_

How To Unlock \_\_\_\_\_

Getting Smart With:

Why Do You Want to \_\_\_\_\_?

Is Your \_\_\_\_\_ Design To \_\_\_\_\_?

Should You Create \_\_\_\_\_ To \_\_\_\_\_?

Why You Need To \_\_\_\_\_ For \_\_\_\_\_

Why Should You \_\_\_\_\_

Is \_\_\_\_\_ Affecting Your \_\_\_\_\_

Quiz: \_\_\_\_\_

Today's Big Q: \_\_\_\_\_

What The Heck Is \_\_\_\_\_?

Why I Don't \_\_\_\_\_

Who Else \_\_\_\_\_?

\_\_\_\_ VS \_\_\_\_ : Which Do You Need?

\_\_\_\_ VS \_\_\_\_ : Which Is Really Better?

Why \_\_\_\_ beats \_\_\_\_

Throwback Thursdays: \_\_\_\_\_

Best Tip Ever: \_\_\_\_\_

The Only Tip You Need: \_\_\_\_\_

# Headlines Using A List Format

For example

11 Things your Husband Doesn't Tell You

- [#] Things your \_\_\_\_\_ Doesn't Tell You
- [#] \_\_\_\_\_ Trends For [YEAR]
- [#] \_\_\_\_\_ Every \_\_\_\_\_ Should Own
- [#] \_\_\_\_\_ to Consider For \_\_\_\_\_
- [#] Amazing \_\_\_\_\_ To Try Right Now
- [#] Insane \_\_\_\_\_ That Will Give You \_\_\_\_\_
- [#] Types of \_\_\_\_\_
- [#] Questions You Should Ask Before \_\_\_\_\_
- [#] Worth-It \_\_\_\_\_ For \_\_\_\_\_
- [#] Jobs That Will Make You \_\_\_\_\_
- [#] Secrets To \_\_\_\_\_
- [#] Resources to Help You Become \_\_\_\_\_
- [#] Ways to Embrace \_\_\_\_\_
- [#] Proven Ways To \_\_\_\_\_
- [#] Signs You Might \_\_\_\_\_
- [#]-Point Checklist: \_\_\_\_\_
- [#] Pointers \_\_\_\_\_
- [#] Rules For \_\_\_\_\_
- [#] Habits Of \_\_\_\_\_
- [#] Things You Need To Know Before \_\_\_\_\_
- [#] Ideas To \_\_\_\_\_
- [#] Trends You Need To Know \_\_\_\_\_
- [#] Best \_\_\_\_\_ To \_\_\_\_\_
- [#] \_\_\_\_\_ We Love
- [#] Most Amazing \_\_\_\_\_ To \_\_\_\_\_
- [#] Facts About \_\_\_\_\_
- [#] Essential Things For \_\_\_\_\_
- [#] Key Benefits Of \_\_\_\_\_
- [#] Examples Of \_\_\_\_\_ To Inspire You
- [#] \_\_\_\_\_ That Will Motivate You Today
- [#] \_\_\_\_\_ Ideas
- [#] Reasons You Didn't Get \_\_\_\_\_
- [#] Tips For \_\_\_\_\_
- [#] Smart Strategies To \_\_\_\_\_
- [#] Most Effective Tactics To \_\_\_\_\_
- [#] Most Popular Ways To \_\_\_\_\_
- [#] Essential Steps To \_\_\_\_\_
- [#] Wrong Ways To \_\_\_\_\_
- [#] Creative Ways \_\_\_\_\_
- [#] Tips For Busy \_\_\_\_\_

- [#] No-Nonsense \_\_\_\_\_
- [#] Surprising \_\_\_\_\_
- [#] Handy Tips From \_\_\_\_\_ For \_\_\_\_\_
- [#] Superb Ways To \_\_\_\_\_ Without \_\_\_\_\_
- [#] Tricks \_\_\_\_\_
- [#] Ways To Make Sure Your \_\_\_\_\_ Is Not \_\_\_\_\_
- [#] Mistakes You'll Never Make Again
- [#] Mistakes You Don't Want To Make
- [#] Tactics To \_\_\_\_\_
- [#] Super Tips \_\_\_\_\_
- [#] That Will Make You \_\_\_\_\_
- [#] Foolproof \_\_\_\_\_ Tips For \_\_\_\_\_
- [#] Epic Formula To \_\_\_\_\_
- [#] Supercharge Your \_\_\_\_\_
- [#] Pleasant Ways To \_\_\_\_\_
- [#] Insane Ways To \_\_\_\_\_
- [#] Unique Ways To \_\_\_\_\_
- [#] Greatest \_\_\_\_\_ Hacks For \_\_\_\_\_
- [#] Things You Didn't Know About \_\_\_\_\_
- [#] Wittiest \_\_\_\_\_ To \_\_\_\_\_
- [#] Manly Things To \_\_\_\_\_
- [#] Outrageous \_\_\_\_\_
- [#] Weird But Effective \_\_\_\_\_ For \_\_\_\_\_
- [#] Things You Should Never Do \_\_\_\_\_
- [#] Wearable \_\_\_\_\_ For \_\_\_\_\_
- [#] Kick-Ass Ways To \_\_\_\_\_ Like A Ninja!



# Our Top 10 Headlines For You To Use

As always, we want to give you some usable content, but also, teach you the principles behind why this stuff is so effective in growing your authority and influence on social media.

## 1. Who Else Wants [blank]?

Starting a headline with “Who Else Wants...” is a classic social proof strategy that implies an already existing consensus desire. While overused in the Internet marketing arena, it still works like gangbusters for other subject matter.

- Who Else Wants a Great WordPress Theme?
- Who Else Wants a Higher Paying Job?
- Who Else Wants More Fun and Less Stress When on Vacation?

## 2. The Secret of [blank]

This one is used quite a bit, but that’s because it works. Share insider knowledge and translate it into a benefit for the reader.

- The Secret of Successful Podcasting
- The Secret of Protecting Your Assets in Litigation
- The Secret of Getting Your Home Loan Approved

## 3. Here is a Method That is Helping [blank] to [blank]

Simply identify your target audience and the benefit you can provide them, and fill in the blanks.

- Here is a Method That is Helping Homeowners Save Hundreds on Insurance
- Here is a Method That is Helping Children Learn to Read Sooner
- Here is a Method That is Helping Bloggers Write Better Post Titles

## 4. Little Known Ways to [blank]

A more intriguing (and less common) way of accomplishing the same thing as “The Secret of...” headline.

- Little Known Ways to Save on Your Heating Bill
- Little Known Ways to Hack Google’s Gmail
- Little Known Ways to Lose Weight Quickly and Safely

## 5. Get Rid of [problem] Once and For All

A classic formula that identifies either a painful problem or an unfulfilled desire that the reader wants to remedy.

- Get Rid of Your Unproductive Work Habits Once and For All
- Get Rid of That Carpet Stain Once and For All
- Get Rid of That Lame Mullet Hairdo Once and For All

## **6. Here's a Quick Way to [solve a problem]**

People love quick and easy when it comes to solving a nagging problem.

- Here's a Quick Way to Get Over a Cold
- Here's a Quick Way to Potty Train Junior
- Here's a Quick Way to Backup Your Hard Drive

## **7. Now You Can Have [something desirable] [great circumstance]**

This is the classic "have your cake and eat it too" headline — and who doesn't like that?

- Now You Can Quit Your Job and Make Even More Money
- Now You Can Meet Sexy Singles Online Without Spending a Dime
- Now You Can Own a Cool Mac and Still Run Windows

## **8. [Do something] like [world-class example]**

Gatorade milked this one fully with the "Be Like Mike" campaign featuring Michael Jordan in the early 1990s.

- Speak Spanish Like a Diplomat
- Party Like Paris Hilton
- Blog Like an A-Lister

## **9. Have a [or] Build a [blank] You Can Be Proud Of**

Appeal to vanity, dissatisfaction, or shame. Enough said.

- Build a Body You Can Be Proud Of
- Have a Smile You Can Be Proud Of
- Build a Blog Network You Can Be Proud Of

## **10. What Everybody Ought to Know About [blank]**

Big curiosity draw with this type of headline, and it acts almost as a challenge to the reader to go ahead and see if they are missing something.

- What Everybody Ought to Know About ASP
- What Everybody Ought to Know About Adjustable Rate Mortgages
- What Everybody Ought to Know About Writing Great Headlines

What did you think? Make sense? Make sure you do something with this information above. Do not read it, close it down and promise yourself you will look at it again in a few days time. Take action now.

Cheers to your success

- Your Online Upline

PS - If you know anyone who needs help growing their business online using social media, you can share this website with them so they can become a member too, just like you.

PPS - Are you ready to take your business to the next level? If so, our VIP coaching group could be the perfect solution for you. You can book your free 15 minute consultation with me here to see if we are a good fit